



PDQ Guidelines and Rights of Use

The Personal Disability Calculator (PDQ) is an online tool developed by the Council for Disability Awareness (CDA). The CDA encourages its member companies and their brokers to utilize the PDQ as a resource. Member companies and their brokers are encouraged to post links to the PDQ on their Web sites and include links in their marketing materials.

The PDQ can be accessed via direct link www.whatsmypdq.org or through the CDA Web site located at www.disabilitycanhappen.org. Approved PDQ images located on the Member Company Toolkit www.pdqmembertoolkit.org can also be used to link to the PDQ.

The following disclaimer is included on the PDQ Web site and can be referred to for any questions arising how this tool was developed.

The CDA encourages co-branding of the PDQ print materials included in the Member Company Toolkit. Member companies are encouraged to include their logos on the PDQ flyer when distributing.

Disclaimer:

The PDQ's estimated calculations are based on current individual disability industry tables, specifically the Commissioners Individual Disability Table A (CIDA) and Table C (CIDC). These are the tables currently prescribed by the National Association of Insurance Commissioners (NAIC) for statutory reserve purposes. The estimated calculations are also based on population statistics for characteristics not factored into the CIDA and CIDC.

If you have questions or comments about the usage of the PDQ, or if you want to use the PDQ in some way that we haven't described, please send a detailed request to leighturitz@disabilitycouncil.org.

CDA Logo Guidelines and Rights of Use

The CDA encourages its member companies to add the CDA logo to their Web sites to show their support of the organization. The logo, located in the Member Company Toolkit, can be uploaded and linked to the CDA Web site www.disabilitycanhappen.org

Guidelines for using the CDA logo are as follows:

The CDA logo and the CDA cannot be directly associated with sales or specific product endorsements.

The CDA logo should be hyperlinked to the CDA Web site or the Web address www.disabilitycanhappen.org can be added below the logo.

The CDA logo should be at least 222 pixels wide.